

C

## INTERNATIONAL REGISTRATION IN FORCE TRADEMARK - Madrid (WIPO)

111 Registration number

1591541

551 Kind of mark

Individual

550 Type of mark

Figurative

511 Nice classification - NCL(11-2021)

9, 35, 42

220 Application date

March 26, 2021

151 Registration date

March 26, 2021

180 Expiry date

March 26, 2031

540 Reproduction of the mark



541 Reproduction of the mark where the mark is represented in standard characters

C

## NAMES AND ADDRESSES

### 730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name

Creatopy Inc.

- Kind

Legal entity

- Address

8 The Green, Suite R, Dover DE 19901

- Country

USA

### 740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name

Timothy C. Bradley

- Address

Carlson, Gaskey & Olds, P.C., 400 West Maple Road, Suite 350, Birmingham MI 48009

- Country

USA

## MADRID SPECIFIC

842 Legal nature of the holder (legal entity) and State, and, where applicable, territory within that State where the legal entity is organized  
Corporation, Delaware, US

## CLASSIFICATION

### 511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE

#### CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO- NCL(11-2021)

- 9

downloadable software for creating, designing, and managing advertisements • downloadable software for collaboratively designing advertisements

- 35

providing an online marketplace for digital media in which creators can upload digital media and customers can pay for use of the digital media

- 42

providing temporary use of online non-downloadable software for advertising over the internet, including creating, editing, hosting, and publishing online advertisements •

providing temporary use of online non-downloadable software for online advertisement analytics and for optimizing advertising campaigns using machine learning • hosting

digital media for advertisements • application service provider featuring application programming interface (api) software for creating, editing, hosting, and publishing online advertisements

### 531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL (8)

- 26.02.07
- Semi-circles, semi-ellipses
- 27.05.21
- One letter
- 29.01.12
- Two predominant colours

## RELATED MARKS

### 300 DATA RELATING TO PRIORITY UNDER THE PARIS CONVENTION AND OTHER DATA RELATING TO REGISTRATION OF THE MARK IN THE

#### COUNTRY OF ORIGIN

310 Serial number assigned to the first application  
90562994

320 Date of filing of the first application  
March 5, 2021

330 WIPO Standard ST.3 code, identifying the national or regional Office where the first application was made or the organization where the first application was made  
US

#### 821 BASIC APPLICATION

- IP office of authority  
US
- Number  
90562994
- Date  
March 5, 2021

## IP OFFICE - Madrid (WIPO)



- Official status  
Registered
- Status date  
March 27, 2024
- Designated countries  
Australia, Brazil, Canada, Switzerland, European Union, UK, Israel, India, Iceland, Japan, Mexico, Malaysia, Norway, New Zealand, Russian Federation, Singapore, Thailand, Türkiye, Ukraine

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

## FURTHER INFORMATION

270 Application language

en

571 Description of mark

The mark consists of a letter C facing a semicircle that fades from an inner circumference to an outer circumference

821 Basic application

US, 2021-03-05, 90562994

300 Data relating to priority under the Paris Convention and other data relating to registration of the mark in the country of origin

US, 2021-03-05, 90562994

832 Designation(s) under the Madrid Protocol

AU, BR, CA, CH, EM, GB, IL, IN, IS, JP, MX, MY, NO, NZ, RU, SG, TH, TR, UA

527 Indications regarding use requirements

GB, IN, MY, NZ, SG